



Date: 04-04-2019

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

SECTION – A

ANSWER ALL QUESTIONS:

(10X2=20)

1. Explain the concept of Business.
2. What do you understand by SWOT?
3. List out the Nature and Scope of Economic Planning.
4. Bring out the types of Economic Planning.
5. What is Political Environment?
6. Enumerate the functions of the State.
7. What is social audit? State its three objectives.
8. Enumerate levels of Business Ethics.
9. Define Globalization.
10. What are the key subjects under WTO?

SECTION – B

ANSWER ANY FOUR QUESTIONS:

(4X10=40)

11. Describe the main characteristics of business.
12. State the failures of Economic Planning in India.
13. Explain the features, merits and demerits of a mixed Economy.
14. Discuss the fundamental rights of citizens in India.
15. Explain the factors governing Business Ethics.
16. What are the rights of consumers?
17. Describe the basic problems of establishment of WTO.

SECTION - C

ANSWER ANY TWO QUESTIONS:

(2X20=40)

18. Elaborate the objectives of Business.
19. Briefly discuss the types of Business Environment.
20. Describe the features, merits and demerits of socialism.
21. Describe the social responsibilities of business towards share holders, Employees, Customers, Government and The Community.

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